



CDCBA 2008 Jim Pfeiffer Award Dinner
Honoring Joanne M. Garvey
and our Legislator of the Year, Senator Darrell Steinberg

Thursday, May 8, 2008 * San Francisco Marriott Hotel

I wish to honor JOANNE M. GARVEY and DARRELL STEINBERG and to support the work of the CDCBA:

- Platinum Sponsor ~ \$5,000
VIP table of 10 * inside front or back cover of Tribute Book * name listed on all printed materials when possible
- Gold Sponsor ~ \$3,500
1 table of 10 (preferred seating) * full page ad in special section of Tribute Book
- Silver Sponsor ~ \$2,500
1 table of 10 (preferred seating) * full page ad in Tribute Book
- Bronze Sponsor ~ \$1,000
2 dinner tickets (preferred seating) * half page ad in Tribute Book
- Individual Sponsor ~ \$500
1 dinner ticket (preferred seating) * name listing as Sponsor in Tribute Book

- Individual Tickets ~ \$195 (before April 30, 2008)
- Individual Tickets ~ \$225 (after April 30, 2008)

Tribute Book Ads (printing deadline: April 10, 2008):

- Full page (7.5" x 10") ~ \$1,250
- Half page (7.5" x 4.75") ~ \$750
- Name listing ~ \$250 Please list as: _____

- I will email my camera-ready ad to ExecDir@cdcba.org (see attached spec sheet)
- I will make other arrangements for submitting camera ready copy by contacting Laura Goldin at (415) 379-3743

Payment Information:

Enclosed is a check payable to "CDCBA" in the amount of \$_____.

I/we cannot attend, but enclosed is a contribution in the amount of \$_____.

Name(s)_____

Law Firm/Company_____

Address:_____ City_____ State_____ Zip_____

Business Phone_____ Fax_____ Email_____

Please send form and checks to:
CDCBA
3450 Sacramento St. #521
San Francisco, CA 94118

For additional information regarding the CDCBA Dinner or Tribute Book Ads please contact Laura Goldin at ExecDir@cdcba.org or (415) 379-3743.



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Tribute Book Ad Specifications
(Printing deadline: April 10, 2008)

Booklet size: 8.5" x 11"

Ad size: 7.5" x 10" or 7.5" x 4.75"

- a. Full page ads ~ please deliver in the following dimensions:
7.5" x 10" (190.5mm x 254mm).
- b. Half page ads ~ please deliver in the following dimensions:
7.5" x 4.75" (190.5 mm x 120.65mm).
- c. No bleeds accepted.
- d. Please deliver in one of the following formats:
 - i. Acrobat (.pdf)
 - ii. InDesign (.indd)
 - iii. Adobe Illustrator (.ai), or
 - iv. As a high-resolution (300dpi) CMYK image in eps format.
- e. Additional instructions for Acrobat (.pdf) delivery:
 - i. Please embed fonts.
 - ii. Embed images in CMYK color mode. No RGB images, please.
 - iii. Use Press Quality presets, if available.
 - iv. Compatibility: Acrobat 5 (PDF 1.4)
- f. Additional instructions for InDesign (.indd) delivery:
 - i. Please package with images and fonts.
 - ii. Archive as zip before delivery.

Please email finished ads to ExecDir@cdcba.org.

For questions please contact Laura Goldin at ExecDir@cdcba.org or (415) 379-3743.